



Co-op Academy  
Priesthorpe

Key Stage 4

Information

Evening

2023

# Creative iMedia Yr 10

## Links to key websites

### Specification

<https://www.ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-j834/>

### Revision

<https://www.cambridgebookshop.co.uk/products/cambridge-national-level-1-level-2-creative-imedia-revision-guide-and-workbook>

Exam RO93 Taken at the end of Yr11 =40% of the final grade

NEA RO94 & RO95-Done throughout the course, to be completed by Jan 2025

RO94 Visual identity and digital graphics (Mandatory Unit) 30% of the final grade

RO95 Characters and comics 30% of the final grade

All work covered in lessons is uploaded to google classroom. This will be available for the duration of the course.

RO93 Creative iMedia in the media industry

In this unit you will learn about the media industry, digital media products, how they are planned, and the media codes which are used to convey meaning, create impact and engage audiences.

Topics include:

- The media industry
- Factors influencing product design
- Pre-production planning
- Distribution considerations.

Examination 1 hour 30 minutes

R094 Visual identity and digital graphics (Mandatory Unit)

In this unit you will learn to how to develop visual identities for clients and use the concepts of graphic design to create original digital graphics to engage target audiences.

Topics include:

- Develop visual identity
- Plan digital graphics for products
- Create visual identity and digital graphics.

OCR-set assignment

Approx. 10 hours

R095 Characters and comics

In this unit you will learn how to plan, create and review comics which contain original characters.

Topics include:

- Plan characters and comics
- Create characters and comics
- Review characters and comics.

OCR-set assignment

Approx. 12-14 hours