

Business GCSE

In Business, students follow Edexcel Business GCSE (2017). Details can be found here:
<https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html>

Topics covered at Business GCSE are:

Theme 1*:

- Enterprise and entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- Understanding external influences on business

Theme 2*:

- Growing the business
- Making marketing decisions
- Making operational decisions
- Making financial decisions
- Making human resource decisions

*please see the specification for a break-down of what each topic covers

- **This subject is assessed through the following components:**
- Two, 1hour 45minute exams. One for Theme One, and one for Theme Two. Each exam has three sections: A, B and C. B and C are based on unseen case studies and all answers to questions in those sections must be linked to the case study. Questions range from multiple choice through to a 12-mark synoptic question. Students are taught how to structure each question style in class.

Recommended revision websites, resources and strategies:

- Websites: Tutor2u, businessed, BBC Bitesize, TwoTeachers